



FOR IMMEDIATE RELEASE
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Contact: Alison Jakubcin
Marketing Specialist
989-354-1531
ajakubcin@aaacu.com

Alpena Alcona Area Credit Union Celebrates 18 Days of Giving with \$1,000 Donations to 18 Local Organizations

Alpena, Michigan, December 19, 2024 – In the true spirit of the holiday season, **Alpena Alcona Area Credit Union (AAACU)** is spreading cheer by giving back to the community through its "18 Days of Giving" initiative. Starting on December 7th and continuing through Christmas Eve, AAACU will donate \$1,000 each day to eighteen different local organizations that help provide basic human needs to community members.

AAACU believes in making a difference in the communities we live and work in. This holiday season, the credit union is thrilled to support organizations that work tirelessly to provide food, shelter, clothing, and other essential services to our neighbors in need. It is our way of giving back and spreading some holiday cheer to those who could use a little extra support.

The organizations benefiting from the daily donations include local food banks, shelters, schools, clothing drives, and other charitable groups that focus on ensuring individuals and families have access to vital resources, especially during the winter months. These donations are intended to help support their ongoing efforts and bring comfort to those who are struggling this holiday season.

AAACU is proud to be able to donate \$18,000.00 back to our communities. The organizations receiving donations as part of AAACU's "18 Days of Giving" initiative are funded by the credit union Community Reinvestment Fund. AAACU's Community Reinvestment Fund is comprised of dollars donated back into our communities from the credit union pledging to donate \$0.75 a month/\$9.00 a year for each member enrolled to receive electronic statements. If you are interested in making a difference in your community, become a member of AAACU today and enroll in our electronic statements. If you are already an AAACU member, simply sign up for our electronic statement service.

AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of November 30, 2024, AAACU provides service to 47,823 members with total assets equal to \$861,546,565.