



FOR IMMEDIATE RELEASE
March 3, 2023

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Alpena Alcona Area Credit Union Partners with Local Businesses for Auto Purchase Simulation

Alpena, MI, March 2, 2023 – Alpena Alcona Area Credit Union (AAACU) recently partnered with Cliff Anschuetz Chevrolet and Alpena Agency to educate students on the process of purchasing a vehicle.

Steve from Cliff Anschuetz spoke with students about the process of choosing a vehicle, the importance of shopping around and what to look for on a vehicle when making a purchase. Alison from AAACU shared the process of financing the vehicle, pre-approvals, how loans work, and the importance of having and establishing credit to ensure they can be approved for the vehicle of their choice. Melanie from Alpena Agency spoke on the process of getting the vehicle insured and what to look for in insurance coverage.

AAACU is proud to partner with local businesses providing students with educational information that can impact their future purchasing and financial decisions.

AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of January 31, 2023, AAACU provides service to 33,882 members with total assets equal to \$575,646,649..