



FOR IMMEDIATE RELEASE  
December 15, 2022

Contact: Alison Jakubcin  
Marketing Specialist  
989-354-1531

**Alpena Alcona Area Credit Union Awards Featured as One of Eight Credit Union Difference Makers in 2022**

*Alpena, Michigan, December 15, 2022* – Alpena Alcona Area Credit Union (AAACU) was selected by the Michigan Credit Union League (MCUL) to be featured as one of eight credit unions from Michigan as a difference maker in 2022.

Kelly Alexander, AAACU Oscoda Branch Manager recognized an opportunity to provide a fellow community member with financial guidance and helping to set them up with an account and saving plan to help them reach their savings goal of purchasing a new vehicle. MCUL and Cube TV stopped by the Oscoda Branch to film and interview Kelly and the members allow us to share how living in the same communities as our members helps us create personal relationships to better benefit our members.

AAACU is currently competing amongst the other seven credit unions for the title of Credit Union Difference Maker of the Year. The story that receives the most social media engagement will earn the title for 2022. AAACU is honored to have the opportunity to share how we are working towards being our members' most trusted and valued financial partner for life.

*AAACU serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with nine locations: a main office located in Alpena, with branch offices in Ossineke, Lincoln, a Tiger Branch in Alcona Community Schools, Atlanta, Oscoda, the Owl's Nest in Oscoda Area Schools, Tawas, and an additional branch in Alpena. As of November 30, 2022, AAACU provides service to 33,732 members with total assets equal to \$572,168,794.*