



FOR IMMEDIATE RELEASE
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Alpena Alcona Area Credit Union Tiger Branch Sponsors Alcona School Senior Sunrise



Alpena, MI, September 30, 2024 – Alpena Alcona Area Credit Union (AAACU) Tiger Branch recently sponsored Alcona Community School Senior Sunrise.

Senior Sunrise is a new tradition at Alcona Schools to help make seniors final year a little more special. This year AAACU's Tiger Branch sponsored the event providing muffins and donuts from Teresa's Diner and coffee and cider from Alcona Coffee Company.

In addition, seniors were encouraged to stop by the Tiger Branch located inside Alcona Community school to pick up a blanket as gift for their senior year from the Tiger Branch.

AAACU's sponsorship of the Alcona Schools Senior Sunrise comes from the credit unions Community Reinvestment Fund. These funds are comprised of dollars donated back into our communities thanks to credit union members who choose to receive their monthly statements electronically. The credit union pledged to donate \$9.00 annually for each of these e-statements account and in 2023, AAACU will donate up to \$238,000.00 back into the communities they serve.

AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of August 31, 2024, AAACU provides service to 47,199 members with total assets equal to \$837,163,942.