



**FOR IMMEDIATE RELEASE**

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**Alpena Alcona Area Credit Union Visits Cadillac Products in Rogers City**



Rogers City, MI—Alpena Alcona Area Credit Union (AAACU) staff recently spent the day at Cadillac Products in Rogers City, offering on-site support to employees with financial wellness resources, education, and one-on-one guidance.

The visit aimed to help both current and future credit union members with topics such as budgeting, credit building, savings strategies, and loan information. The initiative reflects AAACU's ongoing commitment to financial empowerment and personalized service.

This outreach is part of the credit union's broader goal to promote financial literacy and accessibility throughout Northeast Michigan.

*AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of August 31, 2025, AAACU provides service to 48,674 members with total assets equal to \$913,434,856.*